

ASIC TRAINING

Success Stories



Beauty is science for Shyou Hung,

Skin Deep

Beauty is science for Shyou Hung, one of New York City's busiest and most respected facialists, and she's sure that learning is the key to success. Here she talks to eager pupil Patricia Hernandez.

SHYOU HUNG, MANHATTAN

FACIALIST extraordinaire, has reason to be proud. In her 16 years working with the crème de la crème of the beauty industry, including *The Tao of Beauty* author Helen Lee, celebrated hairstylist Brad Johns, and Yasmine Djerradine, Shyou has developed ground-breaking methods and devotes herself to continuous education, which she advises everyone in the profession to embrace.

"This is an ever-changing industry," Shyou says. "Estheticians have a responsibility to constantly learn, both in the classroom and on their own." Her passion for education began in her native Taiwan, where she worked as a high school teacher of biology, psychology and nutrition. Her decision to become an esthetician stemmed from her interest in focusing on both mind and body for optimum health. She considered becoming a doctor, but realized that her goal of helping people feel their best would be achieved in a more creative way through esthetics. After graduating from the Christine Valmy Skin Care Institute in Manhattan, Shyou worked closely with dermatologists and has a deep respect for the intricacies of skin and its proper care. "Each face is different. Skin must be analyzed carefully before proper care can be given."

In order to achieve what Shyou believes is the true essence of beauty, which includes exhibiting confidence and a pleasant personality, enhancing energy and improving health, she always works with an assistant for a "toes to head" massage experience. "Massage increases the total body energy flow and circulation improves. More oxygen equals better skin." Employing her skills as a certified acupressurist, she puts on music and lets her fingers "dance" on the client's face. "The process is always calming."

On her current experiences with Yasmine Djerradine, a graduate of the Institute of Paris, Shyou says she agrees with the more advanced methods employed, including the Remodeling Facial, which uses high frequency electricity. "Like the body, the face sometimes needs a workout. A gentle facial feels good, but it's not enough to really get a true lift and glow."

Shyou's advice? "The past 10 years in the industry have been very exciting. Facial care is more important and more accessible. Criticize your own work, do research, be a perfectionist. Quality is all important. The growth of the industry depends on it." As for future plans, Shyou reports that she is very happy where she is. Striving to be the best she can be is her most important personal goal.

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